



NEWS RELEASE (December 22, 2010)

For immediate release

AirShares Elite introduces fleet services designed for large national customers

AirShares Elite has long been known for its innovative and affordable shared ownership program, but today it is going a step further and offering something that no other company can offer: access to your very own fleet of aircraft for less than the price of a single airplane.

According to AirShares founder David Lee, this new "MASS usage" program (which stands for Multiple Aircraft in Simultaneous Service) is unlike anything else available. "With a national network of aircraft, AirShares already offers services that no one else can. Now, we're taking that network a step further, giving customers the option to fly multiple aircraft at the same time. This can be particularly advantageous for national businesses, as a customer with offices in New York, Los Angeles, and Atlanta could fly an airplane in all three locations at the same time, yet they only have to pay for a fraction of a single plane."

This new MASS usage program is available as an optional service to all AirShares elite customers. For more information visit www.airshareselite.com or contact AirShares sales at 800-482-5411

About AirShares Elite

AirShares Elite is general aviation's premier shared ownership company with aircraft based in 19 cities across the country. AirShares Elite is helping revolutionize the personal and business aircraft ownership experience by making the dream of owning today's most advanced aircraft more attainable and affordable without the hassles and burdens of sole ownership. AirShares Elite features the most advanced, safest and trend-setting aircraft available in general aviation today – the Cirrus SR22. Want to rid yourself of the burdens of aircraft ownership? Visit our website at www.AirSharesElite.com and *Just Fly.*