



## **NEWS RELEASE (SEPTEMBER 9, 2011)**

For immediate release

### **AirShares Elite to hold Ten Year Sale**

Ten years after adding the Cirrus SR-22 to its fleet, AirShares announced that it will be launching a "10-10-10" sale at AOPA Summit in Connecticut. Under this program, customers buying a share before year's end will receive several incentives during their first year of ownership including a 10% discount on monthly fees, 10 hours of dual instruction, and 10 hours of "bonus" flight time.

AirShares' Vice President of Sales, David Lee, noted that the sale will coincide with the arrival of newer, more advanced aircraft: "At AirShares, we have always strived to provide our customers with affordable access to the worlds most advanced aircraft. Ten years ago we migrated our fleet to the SR-22, and today we're upgrading to the latest G-1000 based avionics platform. With the introduction of the 10-10-10 sale, there has never been a better time to get started."

For more information about the "10-10-10" sale contact the AirShares Elite sales office at [sales@airshareselite.com](mailto:sales@airshareselite.com) or by calling 1-800-482-5411.

### **About AirShares Elite**

AirShares Elite is general aviation's premier shared ownership company with aircraft based in 19 cities across the country. AirShares Elite is helping revolutionize the personal and business aircraft ownership experience by making the dream of owning today's most advanced aircraft more attainable and affordable without the hassles and burdens of sole ownership. AirShares Elite features the most advanced, safest and trend-setting aircraft available in general aviation today – the Cirrus SR22. Want to rid yourself of the burdens of aircraft ownership? Visit our website at [www.AirSharesElite.com](http://www.AirSharesElite.com) and *Just Fly*.